GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:1232
ANSWERED ON:07.12.2015
National Manufacturing Competitiveness Programme
Tarai Smt. Rita

Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government proposes to implement National Manufacturing Competitiveness Programme components through the State Governments; and

(b) if so, the details thereof along with the funds allocated for this purpose, State- wise?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): The Ministry of Micro, Small and Medium Enterprises (MSME) is implementing the National Manufacturing Competitiveness Programme (NMCP) to develop global competitiveness among Indian MSMEs. This programme targets at enhancing the entire value chain of the MSME sector through the following schemes:

(i) Lean Manufacturing Competitiveness Scheme for MSMEs;
(ii) Promotion of Information & Communication Tools (ICT) in MSME sector;
(iii) Technology and Quality Up gradation Support to MSMEs;
(iv) Design Clinics scheme for MSMEs;
(v) Enabling Manufacturing Sector to be Competitive through Quality Management Standards (QMS) and Quality Technology Tools (QTT);
(vi) Marketing Assistance and Technology Up gradation Scheme for MSMEs;
(vii) National campaign for building awareness on Intellectual Property Rights (IPR);
(viii) Support for Entrepreneurial and Managerial Development of SMEs through Incubators.
(ix) Bar Code under Market Development Assistance (MDA) scheme.

These schemes are implemented throughout the country by various MSME-DIs/ implementing Agencies.

(b): The funds are released to MSME-DIs / Implementing agencies that in turn transfer the funds to the respective beneficiaries/ MSMEs throughout the country.